

May 7, 2010

## City Council Committee Report

TO: Mayor & Council

FR: Lake of the Woods Development Commission

**RE: Approval - Education and Training Strategy** 

## **Recommendation:**

**That** Council adopts the Lake of the Woods Development Commission's Education and Training Strategy

## **Background:**

One of the seven key strategic investment opportunities identified in the Economic Development Plan (2009) was education and training. The Lake of the Woods Development Commission formed the Education and Training Committee to focus on expanding and developing this sector as an economic stimulus for Kenora.

With the decline of traditional industries in the area and the need to create jobs, the growth of education and training would provide a viable industry for Kenora as well as producing a skilled and educated workforce to attract new business and industry to the area.

With the hiring of a Research Analyst Intern, The Education and Training Committee commenced the development of a strategic plan. The plan focuses on four Strategic Directions:

- 1. Partnership Development
- 2. Retention and Expansion of Existing Programs
- 3. Infrastructure Development
- 4. Niche Program Development

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This Education and Training Strategy will be the guiding framework for the committee's work. The Strategy will be utilized by the various stakeholders that have been identified as having a vested interest in education and training development.

The goals of the Education and Training Strategy align with the Commission's three prime goals: job creation, increased assessment and population growth

## Budget: N/A

**Communication Plan/Notice By-law Requirements:** Press Release and presentations regarding the Strategy will be delivered to key stakeholder groups over the next several months.